

## Schedule at a Glance

### Friday, April 15

7:00 AM - 7:00 PM	Registration Open
1:00 PM - 4:00 PM	5 Pre-Convention Workshops
5:00 PM - 7:00 PM	Expo Grand Opening & Welcome Reception

### Saturday, April 16

7:00 AM - 6:00 PM	Registration Open
8:00 AM - 9:00 AM	Morning Java in Exhibit Hall
8:00AM - 5:00 PM	Exhibit Hall Open
9:00 AM - 10:00 AM	Opening Plenary featuring Bill Nye The Science Guy
10:00 AM - 10:30 AM	Refreshment Break in Exhibit Hall
12:00 PM - 4:00 PM	NAA Science Fair
10:30 AM - 6:30 PM	27 Concurrent Breakout Sessions
12:00 PM - 1:30 PM	Lunch in Exhibit Hall
3:00 PM - 3:30 PM	Refreshment Break in Exhibit Hall
6:45 PM - 8:00 PM	State Affiliate Meetings

### Sunday, April 17

7:00 AM - 6:00 PM	Registration Open
6:30 AM - 7:00 AM	Check In
7:00 AM - 8:30 AM	NAA GoFar 5K Run/Walk
9:00 AM - 10:00 AM	Plenary Session with Morning Java Featuring Richard Louv
10:00 AM - 11:00 AM	NAA Annual Meeting
12:30 AM - 5:00 PM	Exhibit Hall Open
10:00 AM - 10:30 AM	Refreshment Break in Exhibit Hall
11:00 AM - 5:00 PM	Concurrent Breakout Sessions
12:30 AM - 1:30 PM	Lunch available for sale in Exhibit Hall
3:00 PM - 3:30 PM	Refreshment Break in Exhibit Hall

### Monday, April 18

7:00 AM - 11:00 AM	Registration
8:00 AM - 9:00 AM	Morning Java in Exhibit Hall
8:00 AM - 11:00 AM	Exhibit Hall Open
9:00 AM - 10:30 AM	27 Concurrent Breakout Sessions
11:00 AM - 12:00 PM	Closing Plenary Session with Adolph "Doc" Brown
3:30 PM - 5:00 PM	Program Site Visits

## Top 10 Things You Can't Miss at the 2011 NAA Convention

*(One Registration Fee gives you)*

10. Local Afterschool Site Visits
9. GoFar Sponsored 5K Run/Walk
8. Great Networking Events and Welcome Reception
7. Pre-Convention Workshops
6. Access to over 100 Exhibits
5. First NAA Science Fair
4. 3 Plenary Sessions with nationally recognized speakers, including Bill Nye The Science Guy
3. Consultation opportunities with experts in the afterschool field
2. An experience shared with over 2,000 afterschool professionals to exchange ideas and forge lasting relationships
1. Over 200 Educational Workshops

## Hotel Information

Lodging and Convention Site:

Gaylord Palms Resort and Convention Center, Orlando, FL.

Direct Phone: 407-586-2000

Check in: 4:00 PM

Check out: 11:00 AM

Discount Group Rate is \$204 single/\$244 double per night, plus tax.

\* Rates include Resort Fee.

NATIONAL  
**AfterSchool**  
ASSOCIATION

National AfterSchool Association

8400 Westpark Drive, 2nd Floor  
McLean, VA 22102

2011 NAA ANNUAL CONVENTION

April 16-18, 2011 | Gaylord Palms Resort | Orlando, FL

A Bright New Day  
**Orlando** 2011

NATIONAL  
**AfterSchool**  
ASSOCIATION

For more information please visit [www.naaconvention.org](http://www.naaconvention.org)

NATIONAL  
**AfterSchool**  
ASSOCIATION

## President's Address



When planning your year as an afterschool professional, attendance at the 2011 NAA National Convention and Exhibition should be a must-attend event on your list of things to do! I want to personally invite you to join us for our 23rd annual gathering, the only convention of afterschool professionals in the nation.

Consider the NAA Convention as an investment in your professional development and growth. You are worth the investment! It is also a gathering of our afterschool family. The convention features nationally-recognized keynote speakers and more than 200 high-quality, member-led workshops. During NAA's "Year of Science," we will feature the first ever NAA Science Fair where middle school students from Florida and elsewhere will be invited to showcase their learning in the sciences. Best of all, you have the opportunity to connect and network with over 2200 friendly professionals from every corner of the country. Working together, we support and strengthen the important work we all do. The beneficiaries of our learning will be the children and youth in your afterschool programs.

Your programs might be stretched for operational dollars, but don't let that stop you from learning and growing. We must move forward. The more we learn, the more we'll earn. Consider the NAA National Convention as your premier learning event of the year! Take advantage of site visits to afterschool programs in the Orlando area, and see for yourself how others do what you do. Site visits are great opportunities to gather best practice ideas and actually see them being put into action.

Got a particular tough situation you are dealing with? Schedule an expert, face-to-face consultation session, and you can be the road to improvement and success with support from another individual. The NAA Convention is full of opportunities to learn, and you can focus on your learning on whatever you want it to be.

Don't miss out! Create for yourself a "Bright New Day" at the 23rd Annual National AfterSchool Association Convention and Exhibition in sunny Orlando, Florida, April 16-18, 2011. Together, let's learn and celebrate the great work we do.

I look forward to seeing and meeting you there!

*Paul G. Young*

Paul G. Young, Ph.D.  
President & CEO  
National AfterSchool Association

## 2011 National AfterSchool Association Convention Workshop Themes

Three primary themes focused on the key issues every afterschool professional faces every day:

- Advancing the Afterschool Profession
- Leading Afterschool
- Learning in Afterschool

The 2011 Convention will feature two new themes developed to focus on hot issues and to take advantage of the unique place and partnerships that 2011 will offer.

### THEME #1: STEM BEYOND THE CLASSROOM

Over the past decade, American students' test scores in science and math have steadily fallen below those of students in other parts of the world. In an increasingly complex and global economy, business leaders, policymakers, educators and parents all agree that proficiency in STEM subjects is essential to our students' present academic achievement and future workforce success. As a result, the Afterschool Alliance, National AfterSchool Association and National Summer Learning Association are launching an innovative campaign during the 2011 "Year of Science" to engage students in STEM learning in afterschool and summer programs across the country. Individuals will learn about the new initiative, as well as important strategies for engaging students and communities in STEM.

### THEME #2: GLOBAL LEARNING IN AFTERSCHOOL

In an increasingly interconnected world, young people are being challenged to develop a deeper understanding of other cultures and perspectives. They need to be able to collaborate and communicate with diverse audiences across the globe, and to investigate the world around them and translate their ideas to actions to improve global conditions. Afterschool is a natural place for exploration and investigation. Instead of adding a separate programmatic element to the afterschool hours, integrating global learning into afterschool is about providing a different lens through which young people can view the world around them. Individuals will learn strategies for incorporating a global learning component to their existing afterschool experiences.

### THEME #3: ADVANCING THE AFTERSCHOOL PROFESSION

In a changing and growing field, building and developing the afterschool workforce is essential to program sustainability. Programs are charged with providing quality, intentional programs and organizations are charged with providing these afterschool leaders with the supports and resources to develop and succeed. With limited funding and resources for programs, and raised expectations and accountability for afterschool professionals, the afterschool world is challenged to recruit, retain and develop quality professionals to lead programs and organizations. Individuals can learn what strategies and practices will help to create a strong workforce dedicated to providing quality afterschool programs.

### THEME #4: LEADING AFTERSCHOOL

Afterschool leaders demonstrate vision, set goals, manage programs, engage communities, ensure quality and inspire staff. Supporting and developing afterschool leaders has always been a key part of the NAA mission. A perennial NAA Convention theme, Leading Afterschool encompasses a broad range of issues from leadership development to program management. Building on NAA survey data, afterschool professionals can learn new ways to develop staff and programs to best serve children, youth and families.

### THEME #5: LEARNING IN AFTERSCHOOL

Learning - academically, physically, socially and emotionally - is at the heart of well-designed afterschool programs. NAA is committed to helping afterschool professionals ensure intentional, quality learning experiences for children and youth across the country. A perennial NAA Convention theme, Learning in Afterschool encompasses the many ways that children and youth learn in afterschool programs and focuses on program quality.

## 2011 NAA ANNUAL CONVENTION

April 16-18, 2011

Gaylord Palms Resort & Convention Center

Orlando 2011

NATIONAL AfterSchool ASSOCIATION

Your confirmation will be sent via e-mail. Be sure to include an e-mail address.

### Register Today!

Complete requested information and mail/email/fax registration with payment to: National AfterSchool Association, c/o MMG

Name \_\_\_\_\_ Badge Name \_\_\_\_\_

Organization \_\_\_\_\_

Program/Agency (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City (or Military Base) \_\_\_\_\_

State (or County of Province) \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Registration Categories		Advanced Reg	On-Site Reg
Step 1	Step 2	Dec 31, 2010 - Mar 31, 2011	Apr 17-20, 2011
Member Rate Full Convention		\$385	\$410
Member Rate 2 Days	<input type="checkbox"/> Sat/Sun <input type="checkbox"/> Sun/Mon	\$340	\$365
Join Now or Renew Your Membership + Full Convention	<input type="checkbox"/> Join <input type="checkbox"/> Renew	\$445	\$470
Join Now or Renew Your Membership + 2 Days	<input type="checkbox"/> Join <input type="checkbox"/> Renew <input type="checkbox"/> Sat/Sun <input type="checkbox"/> Sun/Mon	\$410	\$435
Non-Member Full Convention		\$505	\$530
Non-member 2 Days	<input type="checkbox"/> Sat/Sun <input type="checkbox"/> Sun/Mon	\$465	\$490

### Tell us more...

Your position (select one of the following):

- Afterschool Program Administrator/Director/Coordinator
- Trainer/Consultant/Curriculum Specialist
- College Instructor/Professor/Researcher
- Public School Administrator/Principal/School Board
- Government Employee

For Afterschool Program Staff, please indicate the type of program from the list below.

- Youth Serving Organization
  - Teacher/Frontline Staff
  - Director/CEO
  - Supporter/Researcher
- Parks and Recreation
- Private, for profit
- Private, not for profit
- Public School

- Please do not send me convention related materials from NAA authorized exhibitors.

Cancellations must be made in writing by March 26, 2011, and are subject to a \$50 administrative fee. Refunds will not be processed after March 26, 2011. Substitutions are welcome in lieu of cancellation anytime.

Payment Information  Credit Card (Visa, MC, AMEX, Discover)  Check to NAA

TOTAL Registration \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_

Card Name (printed) \_\_\_\_\_

Billing address \_\_\_\_\_

**Make Checks Payable to:**  
National AfterSchool Association  
c/o Meetings Management Group  
8400 Westpark Dr., 2nd Floor  
McLean, VA 22102  
Phone: 703-610-0257 Fax: 703-610-0203  
registration@naaconvention.org

For information NAA Convention exhibits + sponsors contact exhibit@naaconventions.org or sponsor@naaconvention.org